



**BRAND  
MANUAL\_**  
**CORPORATE  
DESIGN**  
**GUIDELINES**

SEPTEMBER 2018



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## SOCIAL MEDIA

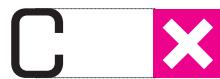
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# LOGO



## **LOGO**\_CLEAR ZONE & MINIMUM SIZE



The capital C of Center defines the size of the square X.



The clear zone of the logo for text blocks or documents, page & image margins is at least 1 X.



In order to ensure readability or recognisability, the logo must not have less than the minimum width of 15mm.



## LOGO\_COLOURS



CMYK  
55 | 0 | 100 | 0      RGB  
134 | 188 | 37      Pantone  
368 C



CMYK  
55 | 20 | 0 | 0      RGB  
109 | 172 | 222      Pantone  
284 C



CMYK  
0 | 0 | 0 | 100      RGB  
0 | 0 | 0      Pantone  
BLACK C



## LOGO\_SECONDARY COLOURS



CMYK

77 | 27 | 100 | 12

RGB

64 | 130 | 32

Pantone

363 C

The secondary colours  
are the definitions of  
the overlapping colours  
within the brand mark.



CMYK

67 | 12 | 100 | 1

RGB

98 | 167 | 15

Pantone

369 C



CMYK

75 | 20 | 100 | 0

RGB

72 | 151 | 88

Pantone

7730 C



## **LOGO\_1-COLOUR**

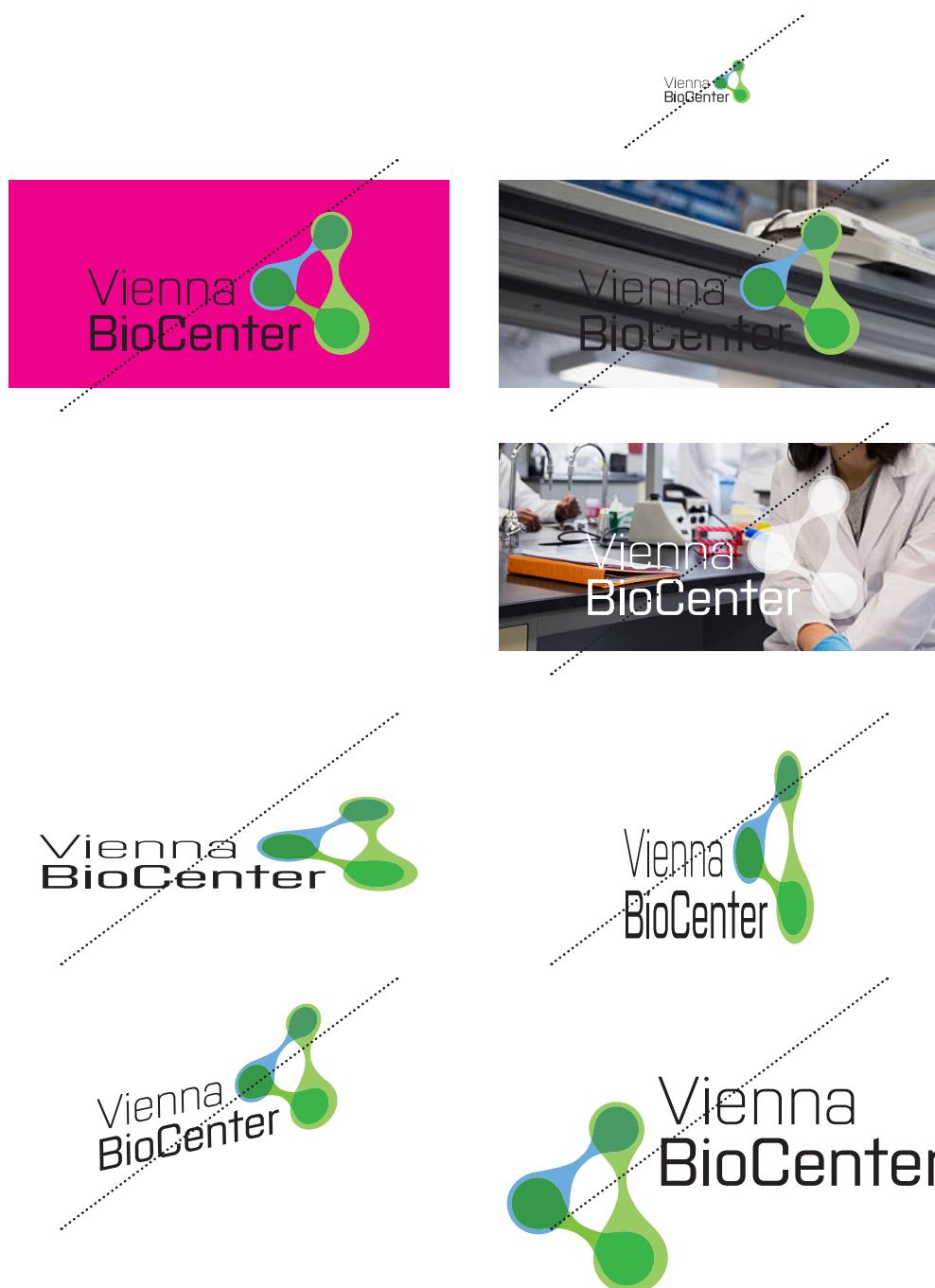


The 1-color applications (black or white) of the logo on quiet photo backgrounds or color surfaces is possible, as long as readability is guaranteed.





## LOGO\_DON'TS



The minimum size  
must not be undercut.

The 3-colour logo  
may not be used on  
coloured backgrounds  
or photos. To do this,  
use the 1-colour logo  
version.

The 1-colour logo may  
only be used on quiet  
backgrounds.

The logo must under  
no circumstances be  
distorted, rotated or  
separated.



# LOGO\_ SUB-BRANDS



## **LOGO\_**SUB-BRANDS: CORE FACILITIES



The sub-brands logo is a version of the main Vienna BioCenter logo but with one distinct difference: the name of the sub-brand appears underneath the logo.



In order to ensure readability or recognisability, the logo must not have less than the minimum width of 20mm.



## **LOGO\_**SUB-BRANDS: SCIENTIFIC TRAINING



The sub-brands logo is a version of the main Vienna BioCenter logo but with one distinct difference: the name of the sub-brand appears underneath the logo. In the case of 'Scientific Training' the text is sized to fill the width of the logo.



In the case of Internships, PhD Programme, Summer School and Post Docs the text is the equal font size as Scientific Training but is ranged right to the end of the brand mark to bring consistency to further sub-brands.



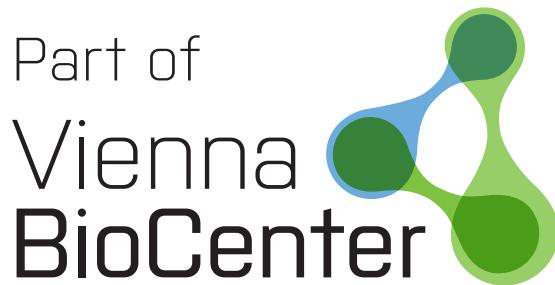
In order to ensure readability or recognisability, the logo must not have less than the minimum width of 20mm.



# **LOGO\_** **CO-BRANDING**



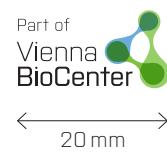
## LOGO\_CO-BRANDING



The co-branding logo can be used by all Vienna BioCenter members to increase awareness of Vienna BioCenter brand. The logo can be used on all Vienna BioCenter members' promotional and communication materials, e.g. slides, flyers, etc.



The reverse colour application of the co-branding logo should be used on quiet photo backgrounds or colour surfaces, as long as readability is guaranteed.

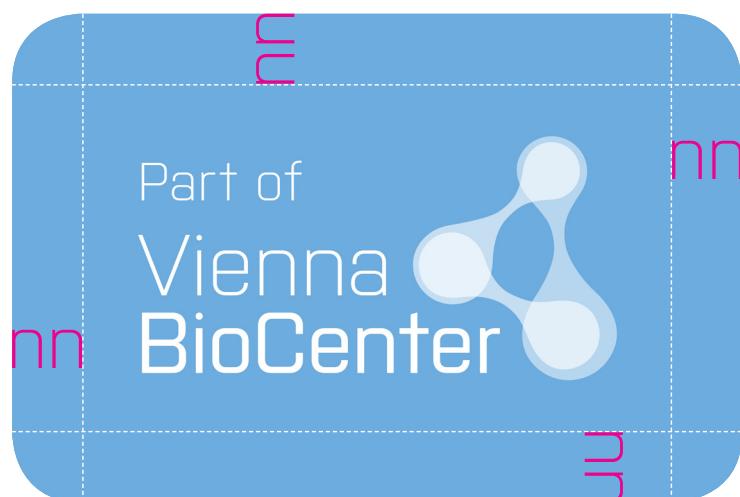


In order to ensure readability or recognisability, the logo must not have less than the minimum width of 20mm.



## LOGO\_CO-BRANDING CAPSULE

nn = Vienna



The Co-Branding Capsule is an extra design element created to help integrate Vienna BioCenter members integrate Vienna BioCetner seamlessly into printed communication materials. The capsule should always bleed off one side of the page/edge.

**ATTENTION:**  
This version of the Co-Branding Logo should only be used if printing to the edge of the paper is possible, i.e. on external, professional printers, e.g. when printing brochures. Please use the version without the Co-Branding Capsule in any other case.



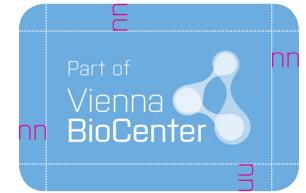
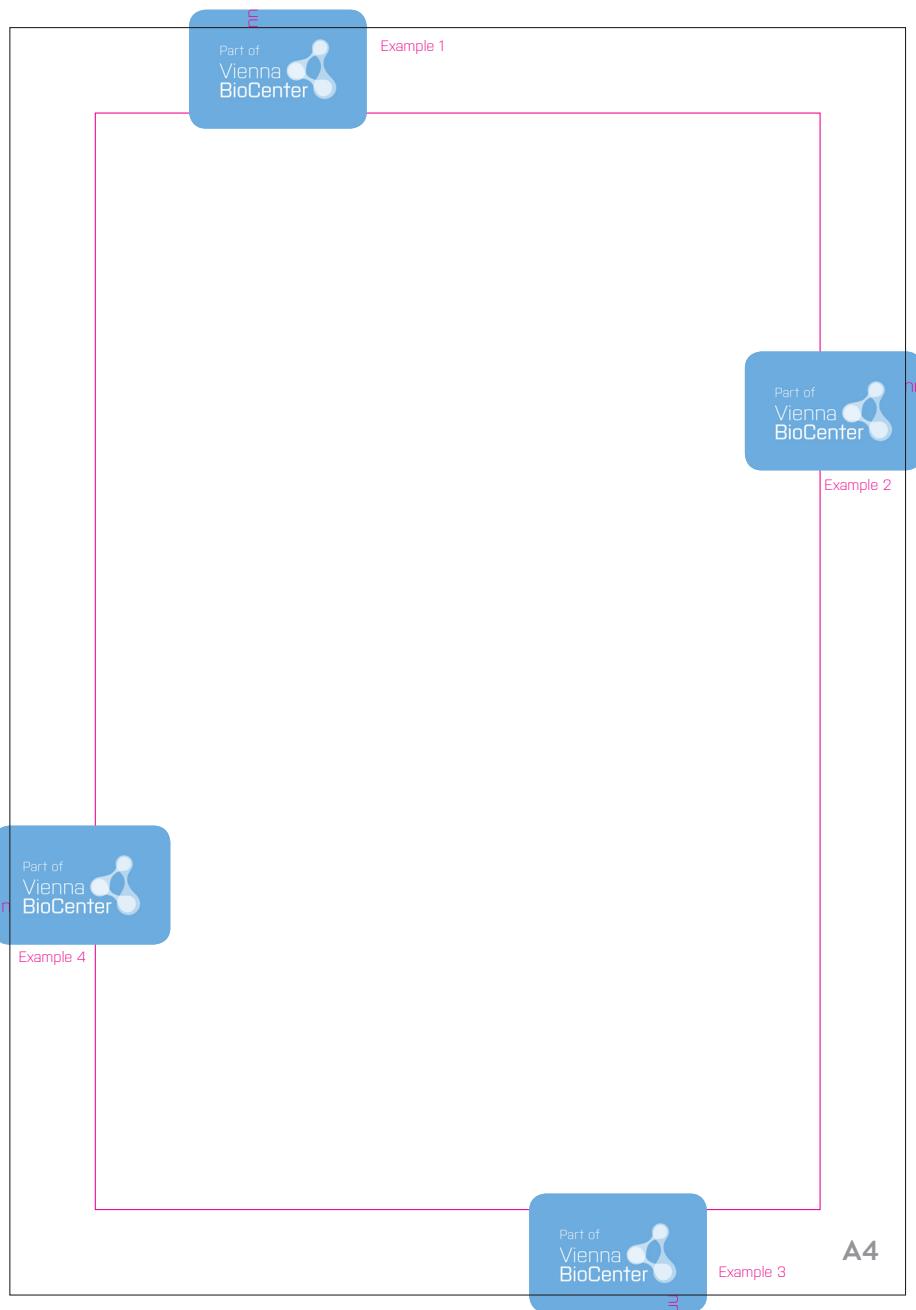
When to use the Co-Branding Capsule vs. the Co-Branding Logo? Please, use the Co-Branding Capsule when you would like to highlight Vienna BioCenter even more, and when you are printing in external, professional printers [the capsule should always bleed off one side of the page and that is not possible with most in-house printers].



In order to ensure readability or recognisability, the capsule must not have less than the minimum width of 25mm.



## LOGO\_CO-BRANDING CAPSULE EXAMPLE



The Co-Branding Capsule can be used anywhere across the edge of the page as long as the capsule bleeds off on the relevant side.

**ATTENTION:**  
This version of the Co-Branding Logo should only be used if printing to the edge of the paper is possible, i.e. on external, professional printers, e.g. when printing brochures. Please use the version without the Co-Branding Capsule in any other case.



# FONTS



## FONT\_PURISTA

A B C D E F G H I J K L M  
N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m  
n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

Purista should be used on all design and print materials. For example, posters, signage, flyers and advertising.

Purista, by Suitcase Type Foundry, takes the literal definition of a proper square sans (like Eurostile) and gives this model even more geometric quality, as well as weight levels, to make it versatile. Purista is open-minded (with broad language support), brimming with style, sophistication, functionality, and an exciting range of weights.

Modis aceped qui sed estibusa aut doluptate non repernatem imi, undem inti cus in re preperum aut fugiasperist ius et adi voluptature nest que cus evel minvent iscipsanis nobit, nonsequi veleucus commodi ssentotat ape non coria voluptur as evende vendest aut harum.

Modis aceped qui sed estibusa aut doluptate non repernatem imi, undem inti cus in re preperum aut fugiasperist ius et adi voluptature nest que cus evel minvent iscipsanis nobit, nonsequi veleucus commodi ssentotat ape non coria voluptur as evende vendest aut harum.

Modis aceped qui sed estibusa aut doluptate non repernatem imi, undem inti cus in re preperum aut fugiasperist ius et adi voluptature nest que cus evel minvent iscipsanis nobit, nonsequi veleucus commodi ssentotat ape non coria voluptur as evende vendest aut harum.

Modis aceped qui sed estibusa aut doluptate non repernatem imi, undem inti cus in re preperum aut fugiasperist ius et adi voluptature nest que cus evel minvent iscipsanis nobit, nonsequi veleucus commodi ssentotat ape non coria voluptur as evende vendest aut harum.

Purista Light

Purista Medium

Purista SemiBold

Purista Bold



## **FONT\_ARIAL**

A B C D E F G H I J K L M  
N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m  
n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

Arial should be used on all internal correspondence and internal documents, e.g. emails, letters, press releases, presentations, etc.

A contemporary sans serif design, Arial contains more humanist characteristics than many of its predecessors and as such is more in tune with the mood of the last decades of the twentieth century.

Modis aceped qui sed estibusa aut doluptate non repernatem imi, undem inti cus in re preperum aut fugiasperist ius et adi voluptature nest que cus evel minvent iscipsanis nobit, nonsequi veleucus commodi ssentotat ape non coria voluptur as evende vendest aut harum.

Arial Regular

Modis aceped qui sed estibusa aut doluptate non repernatem imi, undem inti cus in re preperum aut fugiasperist ius et adi voluptature nest que cus evel minvent iscipsanis nobit, nonsequi veleucus commodi ssentotat ape non coria voluptur as evende vendest aut harum.

Arial Bold

**Modis aceped qui sed estibusa aut doluptate non repernatem imi, undem inti cus in re preperum aut fugiasperist ius et adi voluptature nest que cus evel minvent iscipsanis nobit, nonsequi veleucus commodi ssentotat ape non coria voluptur as evende vendest aut harum.**

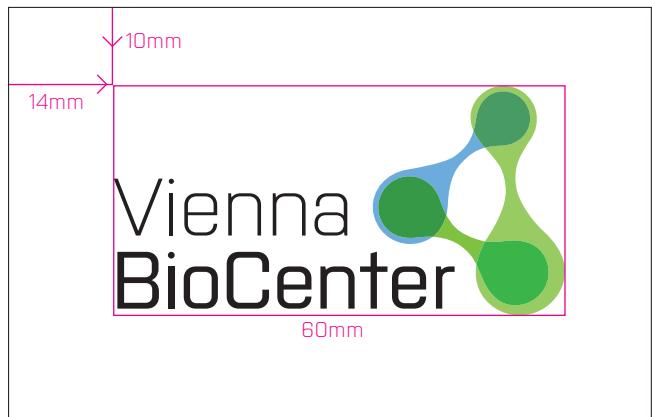
Arial Black



# STATIONERY



## STATIONERY\_BUSINESS CARD





# STATIONERY LETTERHEAD

The letterhead is created in Microsoft Word and is available as a template.

**Maxima Mustermann** 9pt Arial Bold  
Musterfirma 9pt Arial Regular  
Musterstraße 16/8  
1030 Musterstadt  
Musterland

6. Jänner 2017

**Betreff:** Der neue Musterbrief 9pt Arial Bold

Sehr geehrte Damen und Herren, 9pt Arial Regular

Ulpa siminiet pra sit aut aut maximendit aut hitaecepe voluptas mosamus magni voluptissitae. Hari dolorio que volllignia consequi cusda preius, ut et etur reseque volum et faciam sinverrum lis ea volum quissita. Ulpa siminiet pra sit aut aut maximendit aut hitaecepe voluptas mosamus magni voluptissitae vel molut aut plia dolori sit antorestium et illest ea voloreum re net harchil ictustia volorro dolut apit quam qui bea es quiatiae remnati ab in nuscien duntem harum aut laut derum quo doluptia ducimolor rectis es volum audi ipsus, nusda solorem sequia digenectoria accum vitium rat. Udis valoris sanim dolesciendit.

Ulpa siminiet pra sit aut aut maximendit aut hitaecepe voluptas mosamus magni voluptissitae. Hari dolorio que volllignia consequi cusda preius, ut et etur reseque volum et facia eum ium sinverrum lis.

quias vel molut aut plia dolori sit antorestium et illest ea voloreum re net harchil ictustia volorro dolut apit quam qui bea es quiatiae remnati ab in nuscien duntem harum aut laut derum quo doluptia ducimolor rectis es volum audi ipsus, nusda solorem sequia digenectoria accum vitium rat. Udis valoris sanim dolesciendit.

Mit freundlichen Grüßen

*Johann Doe*

Max Mustermann

7.5 pt Arial Bold Vienna BioCenter – Wissenschaftliche Standortgemeinschaft, Campus-Vienna-Biocenter 1, 1030 Vienna, Austria  
7.5 pt Arial Regular office@viennabiocenter.org | viennabiocenter.org | T +43 1 79730-3601 | F +43 1 798 71 53  
Easybank IBAN: AT49 1420 0200 1092 9599, BIC: EASYATW1 | ZVR-Zahl: 122131583



# STATIONERY\_PRESS RELEASE

16 mm

18 mm

Vienna BioCenter

50 mm

61mm

18 mm

**HEADLINE** 12pt Arial Bold

**VIENNA, 16 MARCH 2018 – Summary paragraph** *Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt.* 10pt Arial Regular Italic

- Key fact 1 10pt Arial Regular Italic
- Key fact 2
- Key fact 3

Body text Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui. Etiam rhoncus. Maecenas tempus, tellus eget condimentum rhoncus, sem quam semper libero, sit amet adipiscing sem neque sed ipsum. Nam quam nunc, blandit vel, luctus pulvinar, hendrerit id, lorem. Maecenas nec odio et ante tincidunt tempus. Donec vitae sapien ut libero venenatis faucibus. Nullam quis ante. Etiam sit amet orci eget eros faucibus tincidunt. Duis leo. Sed fringilla mauris sit amet nibh. Donec sodales sagittis magna. 10pt Arial Regular

Sed consequat, leo eget bibendum sodales, augue velit cursus nunc. Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt. Cras dapibus. Vivamus elementum semper nisi.

**Sub-headline**

Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui. Etiam rhoncus. Maecenas tempus, tellus eget condimentum rhoncus, sem quam semper libero, sit amet adipiscing sem neque sed ipsum. Nam quam nunc, blandit vel, luctus pulvinar, hendrerit id, lorem. Maecenas nec odio et ante tincidunt tempus. Donec vitae sapien ut libero venenatis faucibus. Nullam quis ante. Etiam sit amet orci eget eros faucibus tincidunt. Duis leo. Sed fringilla mauris sit amet nibh. Donec sodales sagittis magna.

The press release is created in Microsoft Word and is available as a template.

**About Vienna BioCenter:** Vienna BioCenter (VBC) is a leading life sciences location in Europe, offering an extraordinary combination of research, business and education on a single campus: 1.700 employees, 1.300 students, 88 research groups and 17 biotech companies. Scientists from 70 nations create a highly dynamic environment of international standards. [www.viennabiocenter.org](http://www.viennabiocenter.org) 7pt Arial Bold/Regular

**Contact:** Raquel Diaz Francia, MBA | T +43 1 79730-3609 | [raquel.diaz@vbc.ac.at](mailto:raquel.diaz@vbc.ac.at) 7pt Arial Bold/Regular

7pt Arial Bold/Regular Vienna BioCenter – Wissenschaftliche Standortgemeinschaft | [viennabiocenter.org](http://viennabiocenter.org) | ZVR-Zahl: 122131583 18 mm  
13 mm



# STATIONERY\_EMAIL SIGNATURE A



**Maria Musterfrau**  
 Job Position  
 T +43 1 12345 1234  
 M +43 123 123456789  
[julia.musterfrau@vbc.ac.at](mailto:julia.musterfrau@vbc.ac.at)

**Vienna BioCenter**  
 Campus-Vienna-Biocenter 1  
 1030 Vienna  
 Austria  
[www.viennabiocenter.org](http://www.viennabiocenter.org)

**OPTION A:**  
 The email signature is  
 based on a three column  
 grid and is available as a  
 html file.

To: [max@mustermann.at](mailto:max@mustermann.at)

Cc:

Subject: Lorem ipsum

Message Size: 10 KB

Dear Max Mustermann,

Nulla consectetur nibh sapien, id pharetra eros suscipit nec. Morbi lacinia fermentum viverra. Etiam odio massa, elementum quis nisl sit amet, ornare blandit mi. Vestibulum nec viverra mauris, id suscipit eros. Donec scelerisque est eu suscipit euismod. Nunc posuere sem sit amet orci interdum, et fringilla dui malesuada. Vivamus suscipit accumsan ornare. Mauris quam turpis, rutrum a tincidunt non, sollicitudin non nisl. Maecenas ac suscipit augue.

best regards  
 Maria Musterfrau

---

**Vienna BioCenter**

<b>Maria Musterfrau</b>	<b>Vienna BioCenter</b>
Job Position	Campus-Vienna-Biocenter 1
T +43 1 12345 1234	1030 Vienna
M +43 123 123456789	Austria
<a href="mailto:julia.musterfrau@vbc.ac.at">julia.musterfrau@vbc.ac.at</a>	



# STATIONERY\_EMAIL SIGNATURE B

--

Maria Musterfrau  
Job Position  
T +43 1 12345 1234  
M +43 123 123456789  
[maria.musterfrau@vbc.ac.at](mailto:maria.musterfrau@vbc.ac.at)

Vienna BioCenter  
Campus-Vienna-Biocenter 1  
1030 Vienna  
Austria  
[www.viennabiocenter.org](http://www.viennabiocenter.org)

**OPTION B**  
For those without html  
knowledge and text-only  
email clients/modes.

To: [max@mustermann.at](mailto:max@mustermann.at)

Cc:

Subject: Lorem ipsum

Signature:

Dear Max Mustermann,

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam a erat neque. Sed ac consectetur lectus. Fusce maximus leo eget velit venenatis, vitae porttitor massa ultrices. Donec quis lectus id massa maximus hendrerit et ut purus. Mauris efficitur tincidunt tortor, vitae mattis nisl convallis eget. Sed rhoncus lorem ut elit consectetur pellentesque. Curabitur at metus volutpat, consequat neque sit amet, mollis quam.

Nulla consectetur nibh sapien, id pharetra eros suscipit nec. Morbi lacinia fermentum viverra. Etiam odio massa, elementum quis nisl sit amet, ornare blandit mi. Vestibulum nec viverra mauris, id suscipit eros. Donec scelerisque est eu suscipit euismod. Nunc posuere sem sit amet orci interdum, et fringilla dui malesuada. Vivamus suscipit accumsan ornare. Mauris quam turpis, rutrum a tincidunt non, sollicitudin non nisl. Maecenas ac suscipit augue.

best regards  
Maria Musterfrau

--

Maria Musterfrau  
Job Position  
T +43 1 12345 1234  
M +43 123 123456789  
[maria.musterfrau@vbc.ac.at](mailto:maria.musterfrau@vbc.ac.at)

Vienna BioCenter  
Campus-Vienna-Biocenter 1  
1030 Vienna  
Austria  
[www.viennabiocenter.org](http://www.viennabiocenter.org)



# **PRINT\_** ADVERTISING & POSTERS



# PRINT\_ADS & POSTERS EXAMPLES

## Example with illustration

The poster features a central scientific illustration of laboratory glassware (flask, beaker, and test tubes) and a magnifying glass over a red liquid. A hand holds a dropper above the flask. The background is dark with a dotted pattern. The text is in white and light blue.

Illustration: © Freepik

**HEADLINES IN BOLD** [75pt Purista Bold ALL CAPS]

**SUBLINES IN MEDIUM** [32pt Purista Medium ALL CAPS]

Nullanihilicia ducum untia aditemporpos ipisquas et, omnis exerum dolendel is num ea coreic  
to temporro ventius apient re, sam fugia dio tecto blacepti ipsam, sunduscid quos dolupti [9.5pt Purista Medium]

**SMALL SUBLINES IN SEMIBOLD** [12pt Purista Semibold]

**viennabiocenter.org** [11pt Purista Bold]

URL has fixed position

One, two, three or four line headline is possible depending on the amount of text

Flexible height of picture box

Flexible height body text box

Logo has fixed position

All layouts for advertising and posters comply with the same flexible principles of design.

See page 28 for grid system and measurements.



# PRINT\_ADS & POSTERS EXAMPLES



The flash is a movable design element that can be used to highlight information.

Further examples with photography

**HEADLINES IN BOLD**

**SUBLINES IN MEDIUM**

Nullanihilicia ducum unflia adtemporos ipisquas et, omnis excerptum dolendel is num ea coreic  
to temporro ventius apient re, sam fugia dio tecto blacepti ipsum, sunduscid quos dolupfi  
berepel luptist laborepudae magnatum rem quassimus aute maio. Hicatem quae nes ilic  
totafquint abورو officie ndeepra evenidi to que sinus.

SMALL SUBLINES IN SEMIBOLD

[viennabiocenter.org](http://viennabiocenter.org)

Vienna BioCenter

**HEADLINES IN BOLD**

**SUBLINES IN MEDIUM MAXIMAL: TWO LINES**

Qui fester vidus modi fam  
qui quis repaper fermentum quariant cor ea volumen harum  
quaesit inveniunt idunt. Videlicet quod est effigie puerorum, saepissim ferremunt in gala.  
Fidem, sequit velorem debupur, sam, can re ventiam quarkum, artis doloro quis delupra  
temque quis ne collutumque cori utserent quo cum invencionem nemper videlicata duicidi  
dellquam querit aut laut easter quia que sarcil invallero omnolup tatus audis et verum  
dem imaginant aut quam que sitatem acea as explein dipsand ebissunt quiditatet molut alit,  
conced ut quest harcidesit volupt atuscitum quidem nimod quam noncere sperum.

SMALL SUBLINES IN SEMIBOLD

[viennabiocenter.org](http://viennabiocenter.org)

Vienna BioCenter



# PRINT\_ADS & POSTERS GRID

15 mm

15 mm

75 pt Purista Bold (ALL CAPS)

Gradient horizon

32 pt Purista Medium

12 pt Purista SemiBold

11 pt Purista Bold

15 mm

15 mm

51 mm

**HEADLINES  
IN BOLD**

**SUBLINES IN MEDIUM**

Nullanihilicia ducum untia aditemporpos. quis et, omnis excerptum dolendel is. num ea coreic.  
to temporro ventius apient re. sam fugia dio tecto blacepti ipsam. sunduscid quos dolupfi  
berepel lutplist laborepudae magnatum. 19.5 pt Purista Medium (aligned to baselinegrid).

**SMALL SUBLINES IN SEMIBOLD** 12 pt Purista SemiBold

**viennabiocenter.org** 11 pt Purista Bold

Vienna BioCenter

All advertising and poster materials are based on a 9-column grid. The design of the poster is based on a flexible picture and text box area.

## Part 1. Picture area

The picture box area is variable in height and its height depends on the length of the body copy below. The picture box not only contains a photo or illustration but is the area for the headline text which can be increased/decreased in height depending on the word count. The headline must always have a semi-transparent gradient horizon underneath to lift the headline from the background.

## Part 2. Info area

The body copy text box area is variable in height and its height depends on its length. The text box can be used as one column or two column but must always leave a clear area around the logo. Sub-headlines are also flexible in length and the picture box can be adjusted in height accordingly.



# NEWSLETTER



# NEWSLETTER\_WORD TEMPLATE

**Vienna BioCenter**

FEBRUARY 2018

## VBC NEWS

VIENNA BIOCENTER MAKES A BIG SPLASH AT THE SCIENCE BALL

2018 got off to a swinging start with the Vienna Ball of Sciences at the City Hall on 27 January. The large group from Vienna BioCenter impressed with their style, including science-inspired ball gowns modeled in the "labwalk" fashion show. The dresses were featured in a four-page spread in the ball magazine, which also included a three-page article about Vienna BioCenter.

1

**Vienna BioCenter**

FEBRUARY 2018

20.02.2018: Dr. Alexander Schindlauer from MPPF and Dr. Jürgen Märtlbauer from exGanesa receive [a grant](#) from STADTplus 2018 for their collaborative evaluation of an innovative technology or Renate Schneider's idea at MPPF.

**EVENTS**

27.-28.02.2018	Start: 13:15 pm	Ends: 17:30 pm	VBC Office Seminar	MPPF	Catered lunch by MPPF and IMBA
01.03.2018	17:00		VBC Lecture Series	MPPF	IMBA
02.03.2018	17:00		Eugenio Koonin	IMBA	IMBA
03.03.2018	17:00		Expo@IMBA	IMBA	IMBA
14.03.2018	17:00		VBC Campus Walk	IMBA	IMBA
16.03.2018	17:00		VBC Social Hour	IMBA	IMBA
19.04.2018	16:00 - 17:30		Office Hours at MPPF	MPPF	IMBA

02.03.2018, 7:45 – 8:45 am (every Friday): **Ashram-Yoga Classes** at MPPF. (VBC 5 Lecture hall, in the basement level, Seminar room 5, 8.5.2018 – 15 lessons + 45,-)

02.03.2018, 17:00 – 18:00 pm: **LAST LESSON** FOR FREE!

05.03.2018, 17:00 – 18:00 pm: **VBC after-work running series** **RUNNING FOR DIAMONDS** (Meeting point: MPPF main entrance)

05.03.2018, 19:00 pm: **VBC** (Meeting point: In front of MPPF main entrance)

**Vienna BioCenter**

FEBRUARY 2018

**OPEN POSITIONS**

- Product Manager - Application Specialist - Manager Technical Services ACCS, Application Specialist - Storage Technology Services ACCS at Thermo Fisher Scientific, Inc., Vienna, Austria. Application deadline: March 15 April 2018.
- Technical Assistant - Vienna Department of Physics at Hochschule für Technik, Wirtschaft und Medien (HTW) Berlin, Germany.
- Scientific Project Leader Position - Tenure Track, Master's thesis in Biochemistry/Structural Biology, PhD project "Integrative Structural Biology" - Call for applications! Full professorship available to teach and develop research studies at MPPF.
- Master Student - Project Leader - MPPF
- Master Student - Project Leader - MPPF
- Master Thesis & Bachelor Internship/Bachelor Thesis at MPPF
- Master Thesis & Bachelor Internship/Bachelor Thesis at IMBA
- Master Thesis & Bachelor Internship/Bachelor Thesis at VBCF
- Data Analyst - Application
- Bioinformatics Analyst, Web Application Developer, PhD Student, Medical Biostatistics, Life Sciences Business Alliance Manager [here](#) at IMBA
- Logistic Production, Office Assistant, Technical Assistant [here](#) at Lexogen

**CAFETERIA**

Monday - Friday: 8:30 - 14:30 | Weekends & Holidays: 11:30 - 15:00 |

Vienna BioCenter cafeteria of [here](#) [here](#) [here](#) [here](#)

**CALENDAR**

Special services for the VBC Newsletter [here](#) [here](#) [here](#) [here](#)



RGB  
134 | 188 | 37



RGB  
109 | 172 | 222

The gradient can be used as a header or text highlight box.

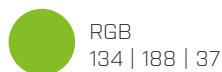
The angle of the gradient is flexible but should always run from green to blue.



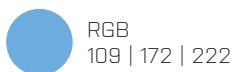
# **PRES**ENTATION\_ POWERPOINT



## POWERPOINT\_COLOURS



RGB  
134 | 188 | 37

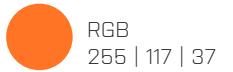


RGB  
109 | 172 | 222

Colours for charts,  
tables and graphs



RGB  
190 | 33 | 55



RGB  
255 | 117 | 37



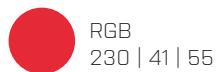
RGB  
64 | 128 | 49



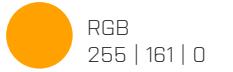
RGB  
0 | 82 | 172



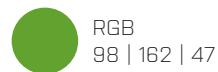
RGB  
112 | 31 | 133



RGB  
230 | 41 | 55



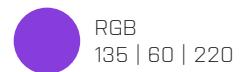
RGB  
255 | 161 | 0



RGB  
98 | 162 | 47



RGB  
0 | 121 | 255



RGB  
135 | 60 | 220



The gradient can be  
used as a header or  
text highlight box.



RGB  
134 | 188 | 37

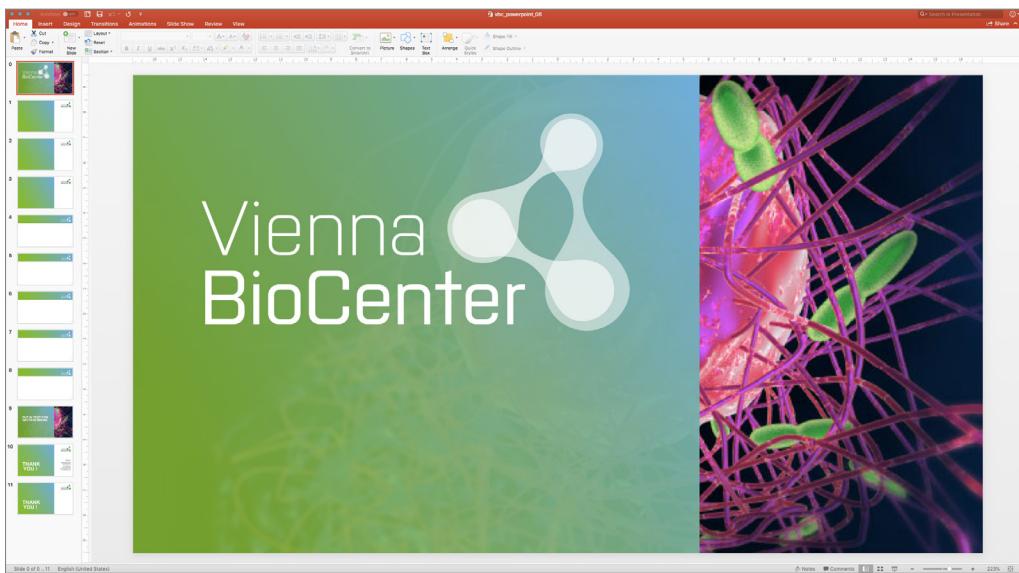


RGB  
109 | 172 | 222

The angle of the  
gradient is flexible but  
should always run  
from green to blue.

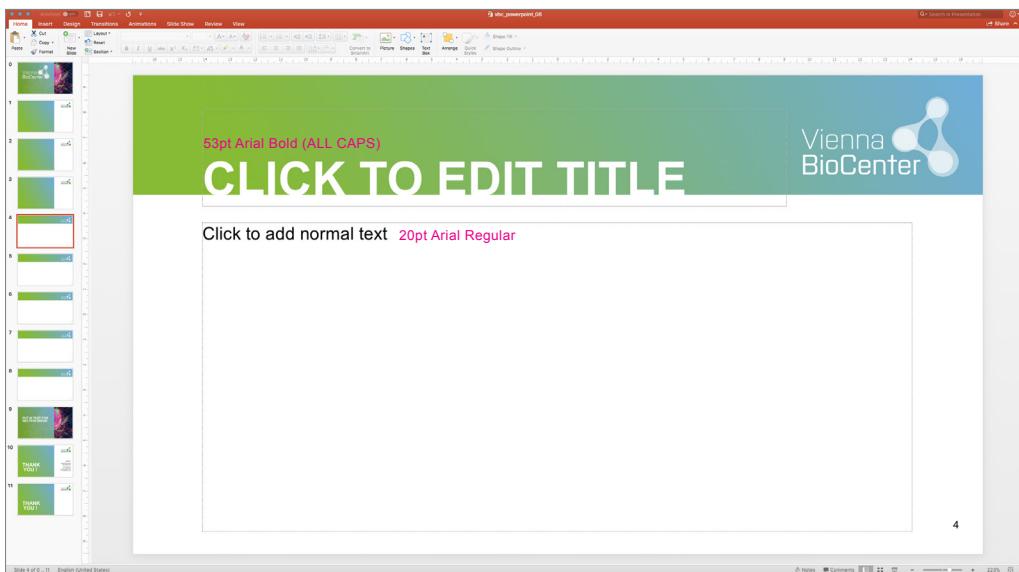


# POWERPOINT<sub>\_</sub> TEMPLATE



The Vienna BioCenter PowerPoint presentation is available as a template.

ATTENTION: The master slide template must not be changed.





# SOCIAL MEDIA



## SOCIAL MEDIA EXAMPLES



### PROFILE PICTURES

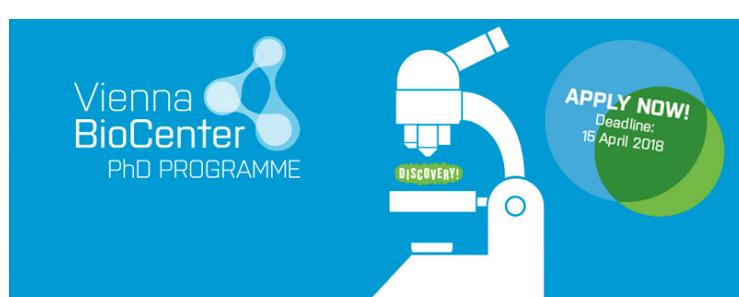
The Vienna BioCenter brand mark appears in its profile pictures. For sub-brands, the brand mark appears with the selected sub-brand name underneath, in short format.



Example facebook



Example youtube



### HEADER SOLID COLOUR

When there is a picture or illustration with a solid area that causes visibility problems please remove the gradient.



RGB  
134 | 188 | 37



RGB  
109 | 172 | 222

The gradient can be used as a header or text highlight box.

The angle of the gradient is flexible but should always run from green to blue.

CORPORATE  
DESIGN GUIDELINES  
SEPTEMBER 2018

